SEO Packages

Services	Standard (For Small Business) $999/PKG	Premium (Most Popular) $1499/PKG	Elite (Fastest Results) $1999/PKG
Commitments	9 - 12 Months	6 - 9 Months	3 - 6 Months
Website SEO Audit Report	✓	✓	✓
Already Ranked Keywords Positioning Report	✓	✓	✓
Content Analysis Report	✓	✓	✓
Content Recommendation Report	✓	✓	✓
Duplicate Content Analysis	✓	✓	✓
Keyword Research Report	Up to 30 Keywords	Up to 60 Keywords	Up to 100 Keywords
Keyword Mapping	✓	✓	✓
Broken Link Analysis	✓	✓	✓
Backlink Analysis	✓	✓	✓
Google Penalty Check	✓	✓	✓
Competitor Analysis	✗	2 Competitors	4 Competitors
Website Design Analysis - Advance	✗	✗	✓
Website Traffic Analysis Report	✗	✗	✓
Technical Website Analysis & Opportunity Report	✗	✗	✓
Link Redirect Audit	✗	✗	✓
On-Page SEO			
Meta Tags Optimization	✓	✓	✓
Anchor Text Optimization	✓	✓	✓
Image Optimization	✓	✓	✓
Heading Tag Optimization	✓	✓	✓
Robots.txt Optimization	✓	✓	✓
XML Sitemap Optimization	✓	✓	✓
HTML Sitemap Optimization	✓	✓	✓
Schema code optimization	✓	✓	✓
Site Structure Optimization	✓	✓	✓
Improve URL Structure	✓	✓	✓
Google Analytics Setup & Configuration	✓	✓	✓
Google Search Console Setup & Configuration	✓	✓	✓
Bing Search Console Setup & Configuration	✓	✓	✓
Website Speed Optimization	✗	✓	✓
Content Editing & Optimization	✗	✓	✓
Pillar Page Creation and Optimization	✗	✓	✓
Website Responsive Optimization	✗	✓	✓
Technical Issues Fixations	✗	✗	✓
Onsite Blog Setup	✗	✗	✓
HTML Code Cleanup & Optimization	✗	✗	✓
Canonicalization/301 Redirect	✗	✗	✓
Off-Page SEO (Link Building)			
Keyword Target	Up to 50 Keywords	Up to 70 Keywords	Up to 100 Keywords
General Link Building	20	25	30
Content Based Link Building	5	8	10
Citations	15	20	25
Infographic Submissions	5	8	12
Local Classified Ads	15	20	25
Video Creation and Submission	5	8	12
Social Bookmarking	15	20	25
PR Submission	4	8	12
Product Submission	4	8	12
Guest Posts	✗	5	8
Broken link Building	4	8	10
Skyscraper Link Building	✗	4	8
Contextual Link Building	✗	3	5
Competitor Backlinks	3	5	10
Wiki Links	✗	✗	2
Editorial Backlinks	✗	✗	2
Relationship-based Backlinks	✗	✗	2
Local Business Optimizations			
GMB Account Optimization	✓	✓	✓
General Link Building	15	25	35
Regular Post Updation	1/day	2/day	3/day
Local Citations	20	30	45
Keyword Research	Upto 25 keywords	Upto 45 keywords	Upto 60 keywords
Map Pinning	15	25	35
GMB Reviews	✗	✓	✓
Regular Photos Updated with Geo Tagging	✗	✗	✓
Content Based Link Building	✗	5	10
Bing Local Listing Setup	✗	✗	✓
Apple Map Setup	✗	✗	✓
Our Weekly & Monthly Report Cards			
Weekly Keyword's Ranking Report	✓	✓	✓
Weekly Activity Report	✓	✓	✓
Weekly Google Analytics Analysis Report	✗	✓	✓
Weekly Google Search Console Analysis Report	✗	✓	✓
Monthly Action Plan	✗	✓	✓
Monthly Progress Report	✗	✗	✓
Monthly Sales Report	✗	✗	✓
	Request Now	Request Now	Request Now

Campaign periods are for 6 months or more.